



# Communicating

## Communicating Canada's engagement

An important element of our engagement in Afghanistan is profiling the work of Canadian Forces members, development officials, police, corrections officers and diplomats to Canadians, Afghans, and international audiences.

We tell—and show—these stories in a number of ways. A quarterly report is tabled in Parliament to report on Canada's efforts in Afghanistan. As well, those who visit [afghanistan.gc.ca](http://afghanistan.gc.ca) can subscribe to the **Focus Afghanistan** e-newsletter, which features videos, photos, and stories from Afghanistan. One can click on the AfCam icon for the newest podcasts and images on our development, reconstruction, and security efforts. Users can also download an information kit with fact sheets outlining Canada's priorities and three signature projects.

Hundreds of journalists have “embedded” with the Canadian military in Afghanistan since 2002, and officials are also regularly made available for interviews, including for the Afghan media.

**Information about Canada's work in Afghanistan is available on social networking sites such as Facebook, YouTube, iTunes, and Flickr, and through RSS feeds.**



[www.afghanistan.gc.ca](http://www.afghanistan.gc.ca)

